



**For Immediate Release**

Media Contact: Stuart Ginsberg

[sginsberg@btp.net](mailto:sginsberg@btp.net); (917) 374-3788

## **BTP Partners with Peer Software and Fortinet to Provide Data Protection and Real Time Security Functions for its Clients**

**NEW YORK, NY – May 19, 2009** – Business Technology Partners, Inc. (BTP), a premier New York City-based IT consulting and managed services firm, today announced strategic partnerships with two different companies: Fortinet, a market-leading network security provider and worldwide leader of unified threat management (UTM) solutions; and Peer Software, Inc., a global provider of enterprise-grade file synchronization, file replication and file collaboration solutions for hundreds of Fortune 500 companies and government agencies. These partnerships will allow BTP to provide both leading edge data security and protection and file collaboration solutions.

Through PeerSync, BTP will provide collaboration and file sharing tools to their client base. Often utilized by the construction, engineering and architectural industries, the Peer “CAD” Collaboration solution offers server-to-server file mirroring between a company’s office sites with integrated file locking to prevent version conflicts. The solution includes a number of features indispensable to large CAD projects: ByteReplicator, allowing for the transfer only of modified data during synchronization (instead of copying over the entire file); Multi-Threading, which allows for parallel processing of multiple file transfer events between source machine(s) and target machine(s); and PeerLock, which ensures that when a user is modifying a file, no other user will be allowed to make changes to that file on any machine that the user has chosen to lock.

Thanks to their partner agreement with Fortinet, BTP will be able to offer a world class unified threat management tool (UTM) to its client base. An integrated device on all Fortinet appliances, the UTM automatically performs updates and includes firewall protection, website filtering capabilities, secure remote VPN access, anti-virus, anti-spam, and intrusion prevention measures. Ensuring data security and confidentiality inside the corporate network has become a growing concern for companies dealing with private information. The UTM tool keeps data inside of the network and can refuse applications and block the ability to send unlawful attachments.

“Today's businesses are dealing with new challenges in protecting their data, providing Internet usage policies, and providing their teams with secure and reliable access to files and information. Our new partnerships with Peer Software and Fortinet will enable BTP to quickly respond to customer demands by deploying highly targeted solutions to better suit their evolving needs in these critical areas,” said Joshua E. Aaron, President of Business Technology Partners,” said Joshua E. Aaron, President of Business Technology Partners.

BTP's expertise is in many facets of IT including technology infrastructure and applications, network management, IT Support, telecommunications, audiovisual and security systems. For more information BTP's partnerships or general information about BTP, please contact [sales@btp.net](mailto:sales@btp.net).

### **Business Technology Partners**

Business Technology Partners, Inc. (BTP), located in New York, NY and Detroit, MI, is a technology consulting firm that delivers tailored solutions leveraging a broad array of expertise in IT infrastructure and applications, network management, technology maintenance, telecommunications, audiovisual and security systems. BTP's technology practice areas help organizations with design/build projects, relocations, technology upgrades and corporate consolidations. The company combines business-driven experience, industry best practices, and its own methodology to deliver projects on-time and within budget. BTP's client portfolio includes ABN AMRO, ADP, Calyon, Deutsche Bank AG, Eisner LLP, Hilton, Estée Lauder, Gibbons PC, JPMorgan Chase, AYYA Hotel, L'Oréal, Memorial Sloan-Kettering Cancer Center, Morgan Stanley & Co., Mount Sinai Medical Center, The New York Board of Trade, PRIMEDIA, Proctor & Gamble, Reed Business, Reuters, Standard Chartered Bank, State Street Global Advisors, Time Inc., and Viacom. For more information, visit [www.btp.net](http://www.btp.net).