

For Immediate Release  
Media Contact: Stuart Ginsberg  
sginsberg@btp.net or (917) 374-3788

## **Business Technology Partners and Internet Area Network Announce Strategic Partnership to Offer Cloud Computing Services to Businesses**

**NEW YORK, NY – March 9, 2009** – Business Technology Partners, Inc. (BTP), a premier New York City-based IT consulting and managed services firm, today announced a strategic partnership with Internet Area Network, Inc. (IAN), a leading provider of cloud computing services for small-to-medium businesses and the iareanet™ virtual office solution. This partnership will allow BTP to provide a full package of technology consulting services, including technology design, integration and managed services along with iareanet™, which allows users secure access to their data from any computer with an Internet connection.

BTP has specific knowledge in the installation and oversight of IP telephony & unified communications, network management, technology architecture, applications, audiovisual and security systems. Through this partnership BTP has increased staff support and leveraged IAN technical support tools, resulting in prompt responsiveness to customers. In the future BTP and IAN look to offer enhanced services, including online capability to purchase hardware and to track physical assets and warranties.

The iareanet™ solution is all encompassing, giving users a virtual desktop environment, a full suite of familiar business applications and a hosted a VoIP telephone. iareanet™ provides a patent pending five levels of data security and includes anti-virus and spam filtration to protect customer data. Implementing iareanet™ will allow companies to save money in the management and maintenance of their IT systems. For instance, there is no longer a need to upgrade software or install applications as full product support is included by BTP with the solution.

Through our partnership with Internet Area Network, BTP will be on the cutting edge in designing, developing and deploying cloud computing solutions with serious application for many types of small-to-medium sized businesses. We're offering a solution that helps our clients get greater control of IT spending while improving their functionality, meeting their needs and exceeding expectations," said Joshua Aaron, President of BTP. James DeCrescenzo, CEO of IAN added, "We are excited to work with Business Technology Partners, providing the iareanet™ platform to host and deliver any type of software to their customers. Our mission has always been to provide a service that works around the user and not the other way around with their vast experience in the IT support business the team at BTP get that 110 percent."

### **Business Technology Partners**

Business Technology Partners, Inc. (BTP), located in New York, NY and Detroit, MI, is a technology consulting firm that delivers tailored solutions leveraging a broad array of expertise in IT infrastructure and applications, network management, technology maintenance, telecommunications, audiovisual and security systems. BTP's technology practice areas help organizations with design/build projects, relocations, technology upgrades and corporate consolidations. The company combines business-driven experience, industry best practices, and its own methodology to deliver projects on-time and within budget. BTP's client portfolio includes ABN AMRO, ADP, Calyon, Deutsche Bank AG, Eisner LLP, Hilton, Estee Lauder, Gibbons PC, JPMorgan Chase, AYYA Hotel, L'Oreal, Memorial Sloan-Kettering Cancer Center, Morgan Stanley & Co., Mount Sinai Medical Center, The New York Board of Trade, PRIMEDIA, Proctor & Gamble, Reed Business, Reuters, Standard Chartered Bank, State Street Global Advisors, Time Inc., and Viacom. For more information, visit [www.btp.net](http://www.btp.net).