



BTP President Josh Aaron Speaks About Entrepreneurship at the University of Michigan

April 14, 2010 – Josh Aaron, Founder and President of Business Technology Partners, recently spoke about entrepreneurship and leadership at the University of Michigan’s College of Engineering for the University’s prestigious Distinguished Innovator Speaker Series (<http://cfe.engin.umich.edu/seminar>). He discussed the challenges and triumphs of entrepreneurship and how he built his company into a well-respected technology consulting firm.

To view the presentation, please [click here](#).

At the age of 25, Mr. Aaron founded BTP, a technology consulting firm and IT support provider. Since its founding in 1997, BTP has grown into a leading consulting practice with rich history of successful major client engagements. His vision and expertise in areas such as large-scale change management and IT project management have made BTP an industry leader in structured cable design, cable management, voice systems, data networking, security and audiovisual communications consulting. As the head of BTP, Josh has overseen projects for clients such as , ABN AMRO, Bard Graduate Center, Deutsche Bank, Estée Lauder, JPMorgan Chase, Kramer Levin, MF Global, Morgan Stanley, MTV Networks, The New York Board of Trade, Reuters, St. Patrick’s Cathedral, State Street Brokerage and Trump Soho Hotel.

Mr. Aaron is a member of the Entrepreneurship Organization and university liaison to U-of-M for the Global Student Entrepreneur Awards (GSEA). Entrepreneurship Organization is a dynamic, global network of more than 7,300 business owners in 42 countries. EO is the catalyst that enables entrepreneurs to learn and grow from each other, leading to greater business success and an enriched personal life. The GSEA program is the premier award for students that own and run businesses while attending a high school, college or university.