



For Immediate Release  
Media Contact: Stuart Ginsberg  
[sginsberg@btp.net](mailto:sginsberg@btp.net) or (917) 374-3788

## **BTP Offers TeraCare, a New IT Support Service to Aid Companies in Maintaining Technology**

**New York, NY – October 26, 2009** – Business Technology Partners, Inc. (BTP), a premier New York City-based technology consulting and IT support firm, announced today that it has launched TeraCare, a new managed IT support service solution for small-to-medium sized businesses. TeraCare provides an all-inclusive, comprehensive IT support plan that enables companies to focus on their core businesses and outsource all their technology needs. With TeraCare, BTP provides monthly fixed-fee pricing for businesses to have a dedicated IT department for typically 20%-to-40% less than in-house costs.

BTP's team of experts enables users to take advantage of and get more from their computer systems and network technology while saving money. TeraCare includes support, as well as ongoing assistance with system configurations and business applications.

TeraCare covers the entire computer network:

- **Managed Server Support** - Unlimited Onsite & Remote Support of Servers. 24x7x365 server monitoring includes anti-virus monitoring & management, backup monitoring, security patch management, asset management and monthly performance report.
- **Desktop Support** - Unlimited Onsite & Remote Support of Desktop & Laptop PCs. 24x7x365 PC monitoring (when devices are online), anti-virus monitoring, an automated desktop support agent, automatic desktop updates, security patch management, asset management and monthly performance support.
- **Network Support** - Unlimited Onsite & Remote Support of Network devices. 24x7x365 network device monitoring includes all network switches (LAN/WAN) public trap monitoring (SNMP, UP/DOWN), router traffic monitoring, firewall and policy monitoring, Internet bandwidth monitoring, point-to-point circuit and ISP monitoring.

“We firmly believe that TeraCare is the right fit for most businesses that want less headaches and want to get more from their technology. The market demands a cost-effective, outsourced IT service that provides an all-in-one package for all types of technology maintenance. With TeraCare, we are giving our clients top-level advice and expertise from our team of industry leading technology experts,” said Joshua Aaron, president of Business Technology Partners.

### **About Business Technology Partners**

Business Technology Partners, Inc. (BTP), located in New York, NY and Detroit, MI, is a technology consulting firm that delivers tailored solutions leveraging a broad array of expertise in IT infrastructure and applications, network management, technology maintenance, telecommunications, audiovisual and security systems. BTP's technology practice areas help organizations with design/build projects, relocations, technology upgrades and corporate consolidations. The company combines business-driven experience, industry best practices, and its own methodology to deliver projects on time and within budget. BTP's client portfolio includes ABN AMRO, ADP, Calyon, Deutsche Bank AG, Eisner LLP, Hilton, Estée Lauder, Gibbons PC, JPMorgan Chase, AYYA Hotel, L'Oréal, Memorial Sloan-Kettering Cancer Center, Morgan Stanley & Co., Mount Sinai Medical Center, The New York Board of Trade, PRIMEDIA, Proctor & Gamble, Reed Business, Reuters, Standard Chartered Bank, State Street Global Advisors, Time Inc., and Viacom. For more information, visit [www.btp.net](http://www.btp.net).

###