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2010 JUL 14 - (VerticalNews.com) -- Business Technology Partners (BTP), a premier IT consulting company and managed services firm in New York and Detroit, announced that it has completed a multi-year technology consulting and infrastructure design project for The Trump New York SoHo Condominium Hotel. Engaged by the Trump SoHo's developer, Bayrock/Sapir Organization LLC, BTP worked closely with the engineers, architects and real estate developer in budgeting and managing technology oversight and procurement for the entire project.

The hotel is a technologically sophisticated destination hotel where advanced technologies converge to provide a user friendly and feature-rich environment for the hotel's guests. For instance, there are full color Cisco VoIP touch screen phones in each room that allow guests to order room service, check the weather, and access other hotel amenities. There is also a Control4® Suite Systems wireless control system installed in each guest room enabling control of the room lights, shades and air-conditioning through a single, universal remote-control and an advanced graphical user-interface on the televisions. There is a distributed antenna system (DAS) and a robust, high-speed wireless (Wi-Fi) network that will enhance mobile application use and Internet access via both wireless LAN and cellular connectivity.

BTP designed and implemented a Cisco Unified Communications network, providing state-of-the art telecommunications platforms including IP Telephony, Wireless LAN (Wi-Fi), and a resilient core LAN/WAN switching & routing infrastructure. Unified Communications is bringing voice, video, data, and mobile applications to help hotel employees, guests and patrons of the various hotel amenities to communicate effectively, no matter where they are or what network devices they use throughout the property.

The BTP technology team has deployed the most up-to-date and innovative hotel technology on the market, including hospitality solutions from one of Cisco's development partners, Nevotek V/IP Suite™, which greatly enhances the functionality and features of the Cisco touchscreen VoIP phones with advanced IP applications. The team also deployed advanced wireless hi-speed Internet access (HSIA) via the latest and fastest Cisco 802.11n wireless access points, and wireless voice communications using the Vocera® communications system. Vocera puts a wireless one-button, push-to-talk,

VoIP over Wireless LAN, mobile device in the hands of all key hotel staff that allows mobile workers to instantly communicate with each other, hands free, whether down the hall or down the block at the hotel's management offices, using simple voice-activated, spoken commands.

Alex Sapir, President of Bayrock/Sapir, said "The BTP team has been instrumental in the success of this project and completely understood the hotel's complex and intricate IT requirements. Through BTP's design and our shared vision for the hotel, the Trump SoHo New York is providing the latest technology available in modern hospitality. BTP has created solutions that both enhance the experience for our guests and the hotel staff."

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